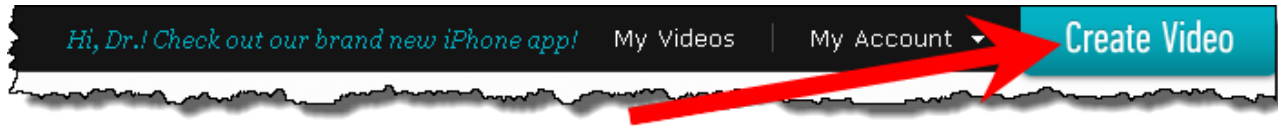


# HOW TO CREATE A VIDEO USING ANIMOTO

1. If you have not already done so, log in to <http://animoto.com>.
2. Click the "Create Video" button:



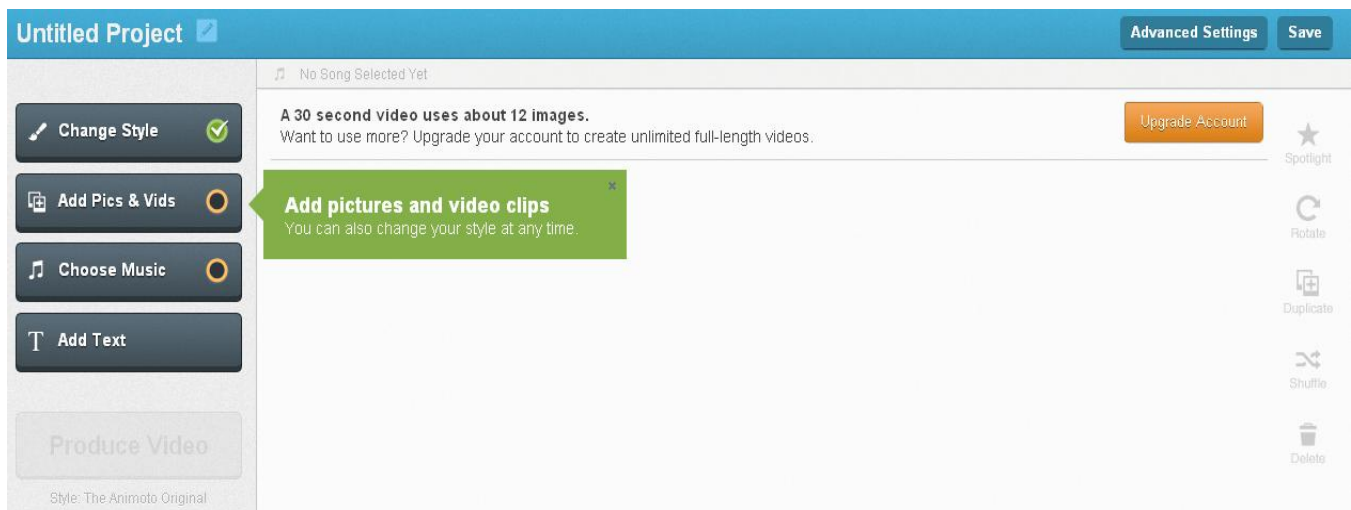
3. Choose your video style – just click on the one that you want (just be aware that any of the styles marked "Pro" are not available with a free account!!)



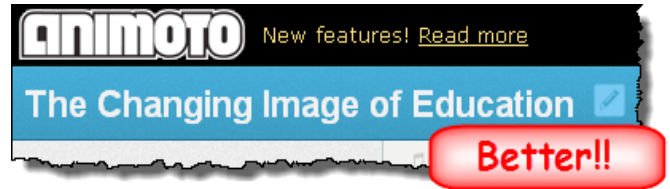
4. You will now see a very prominent blue button that says "Purchase Video," but just below that, in very fine print, there is a link that says, "make a 30-second video for free." Click on the link to continue.



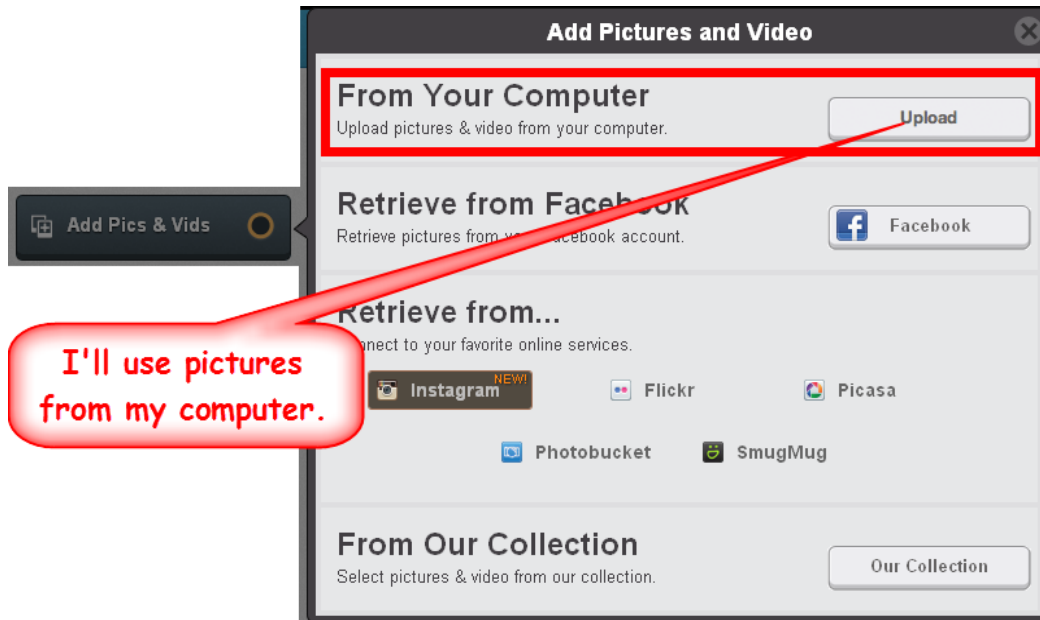
Now you will see the Animoto editing page. Note that, while the "Style" button on the left has a check mark on it (indicating that step is complete), you can certainly use that button to go back and change the style if you choose to do so.



If you hover your cursor over “Untitled Project,” you will notice that a “click to edit” link pops up. Click the link so that you can give your project a name:



- To add images and/or video clips, click the “Add Pics & Vids” button. You can select media from many different sources (your computer/camera, social media sites like Facebook or Flickr, or even from Animoto’s own collection). For now, click “Upload” to use your own images:



Once you have selected the images from your computer (with the free, non-educator account, you are limited to 12 images – that’s about all a 30-second video can handle), you can see them in your project. Drag and drop the images to get them in the order that you want:



**What else can you do with your images?** You can rotate an image, lengthen the time that the video shows one particular image, you can copy an image so that it shows more than once in your video, or, if you decide that you don’t want the image after all, you can delete it. If you click on one of your images, you will see that the menu on the right-hand side of the screen (which was previously grayed out), is now available for use:

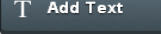


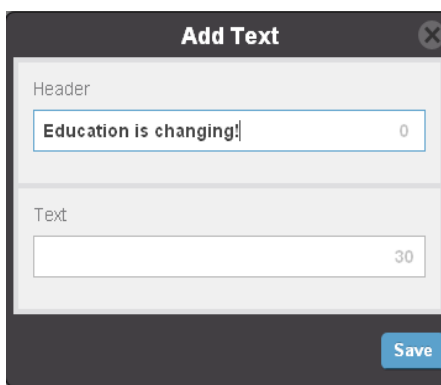
= Spotighting an image will cause it to appear for a longer time in your video

= If your image was imported in the wrong position, you can rotate it

= if you would like an image to appear more than once in your video, you can duplicate it

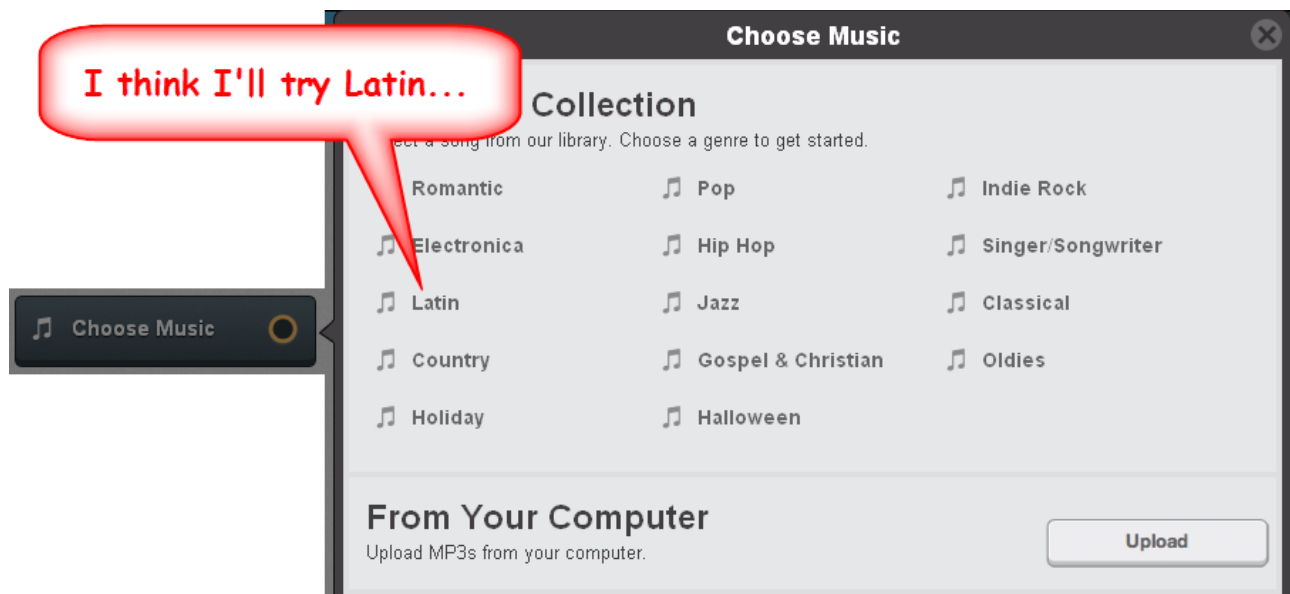
= if you wish to remove an image, you can delete it

What if you want text in your video? No problem – just use the “Add Text” button  (on the left-hand side of the screen). Notice that you are limited to 22 characters for the main heading, and 30 characters for the subheading:



Once you are done, click “Save.” Your video now has a text slide in it that you can drag and drop where you want it.

- Now that you have your visuals in place, it’s time to work on the audio – click the “Choose Music” button from the left-hand side to get started. You can upload music from your computer, but I like to play it safe where copyright issues are concerned, so I use the music that Animoto makes available. Just select a category:

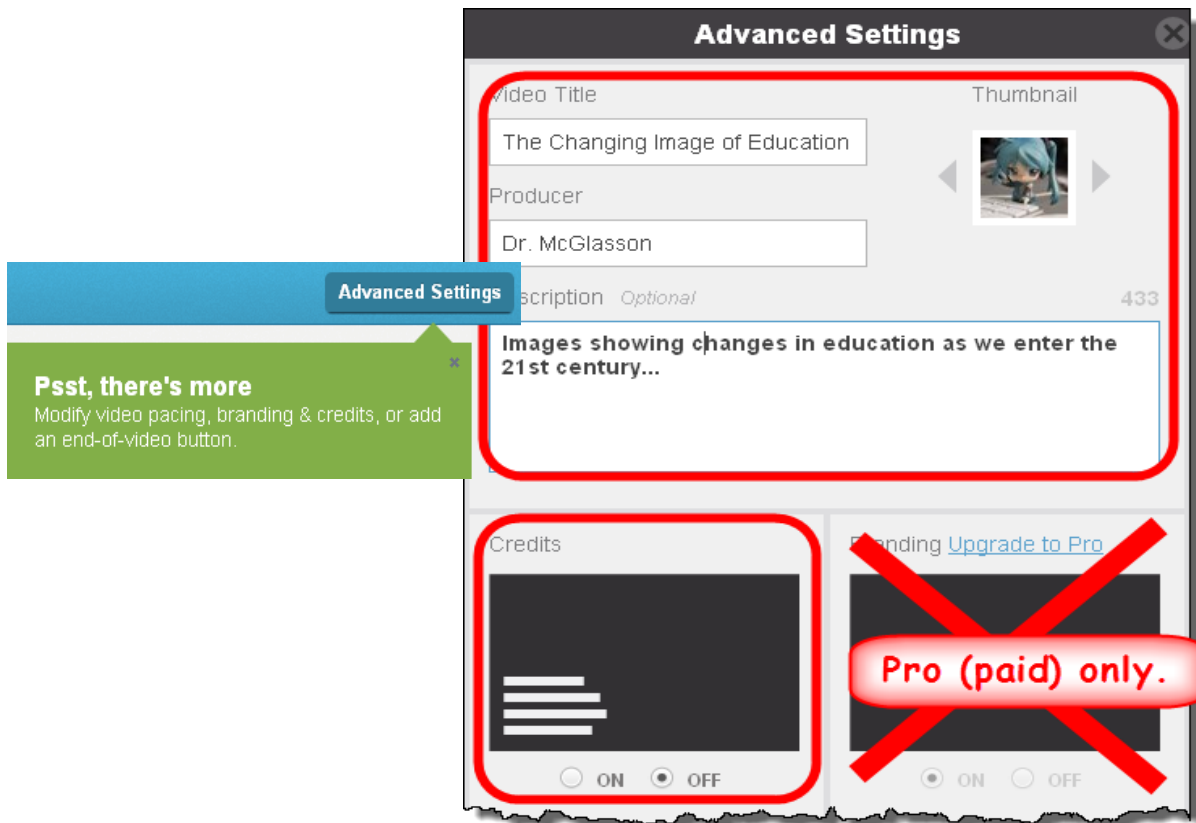


You can listen to the tracks that are available in each category; when you find one you like, click the “Add Song” button:



- 7. Once you have added your audio, Animoto is nice enough to bring your attention to the “Advance Settings” button in the upper right-hand corner. In this area, you can add a “Producer” note and a description, and add credits.

*Some of the other options (e.g., turning off the Animoto branding) will be unavailable to you because they require a “Pro” (paid) account, but if you apply for an Educator’s account , you can get access to certain “Pro” features (creating a video longer than 30 seconds, slowing down/speeding up the pace of the video):*



- 8. Once you have made your final changes, click the big green “Produce Video” button in the lower left-hand corner of your editing screen.



9. Now you just have to wait for a few minutes for the video to process, then your video is done! Notice that in the upper left, there are options for sharing my video by email or via social networks like Facebook or Twitter:





Also in the upper right-hand corner is the "Sharing" button that allows for more options, such as embedding your video in a webpage or exporting it straight to your YouTube account.

10. To embed your video in your website (or blog, or Blackboard, or . . . ), just click the "Sharing" button >> "Embed Code", and copy the embed code by clicking the blue "Copy Code" button:



Once you've copied the code, you can put your video just about anywhere. Here are two useful examples:

- **To include your video in Weebly**, just drag the HTML element onto your webpage, click "edit HTML," and paste the code (to paste, click ctrl-v on a PC; apple-v on a Mac).
- **To include your video in Blackboard**, create a new item (or modify an existing item) in the content area of your choice. In edit mode, click "Toggle HTML source code"  and then paste the code.

To see if the video has been successfully embedded, you can click "Preview" , located just to the right of the "Toggle HTML" in the editing menu.