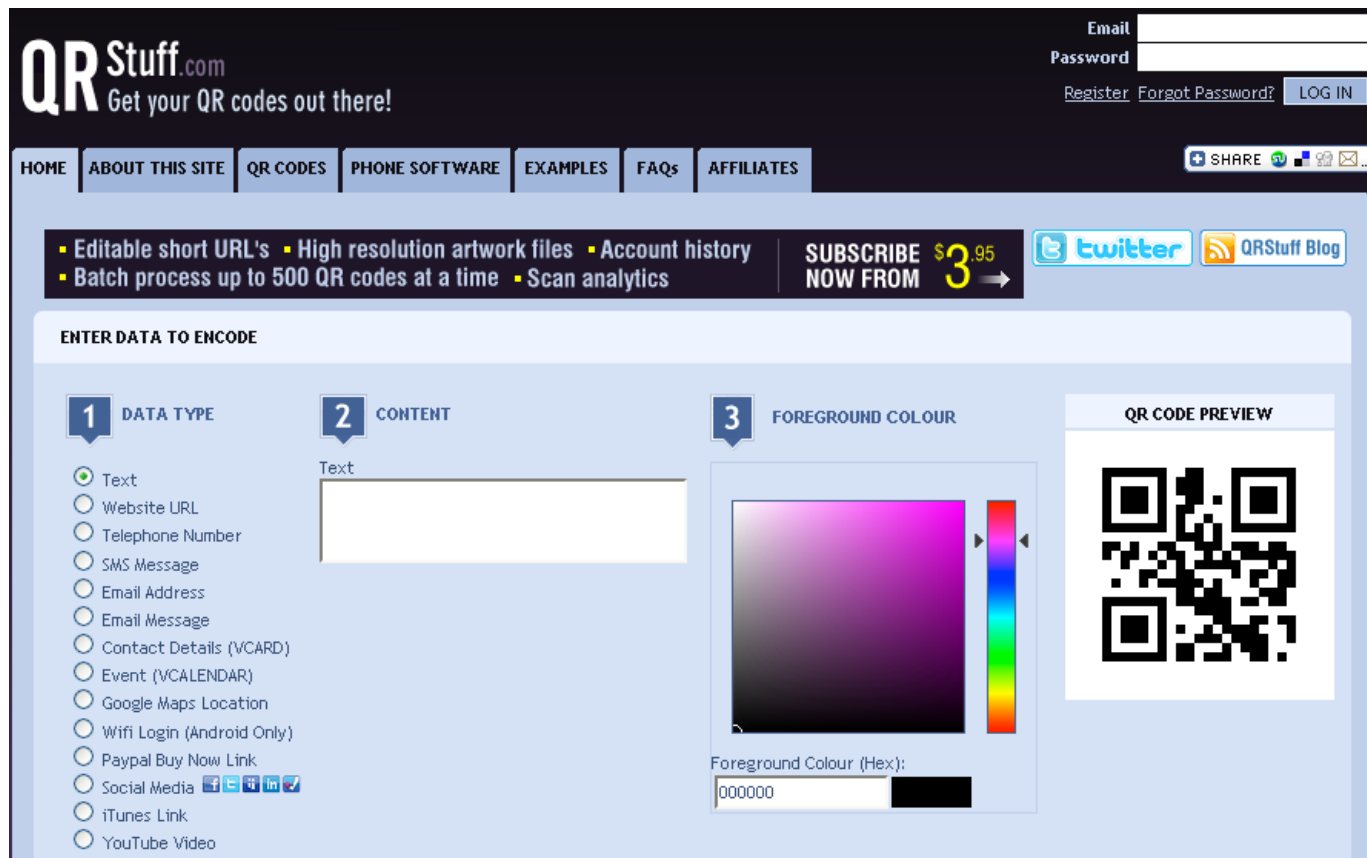


# HOW TO CREATE QR CODES USING QRStuff.com

Go to <http://www.qrstuff.com>. There is no registration or login, so you can just start creating right away.


As you can see from the screenshot below, it's very simple – just select the desired Data Type (text, website, contact information, video, etc.), and enter the information as prompted, and the code on the right hand side will be created as you enter that information. If you want to, you can play with the color of the QR code that you create, but it isn't necessary (and frankly, the contrast of black and white is helpful for your mobile device to read the code).

When the code is ready, just click the “Download this image” link that will appear below the newly-created code.

A screenshot of the QRStuff.com website. The page has a dark blue header with the logo and navigation links. Below the header is a navigation menu with links for HOME, ABOUT THIS SITE, QR CODES, PHONE SOFTWARE, EXAMPLES, FAQs, and AFFILIATES. A promotional banner offers a subscription for \$3.95. The main content area is titled "ENTER DATA TO ENCODE" and is divided into three sections: 1. DATA TYPE, 2. CONTENT, and 3. FOREGROUND COLOUR. The "DATA TYPE" section has a list of options with "Text" selected. The "CONTENT" section has a text input field. The "FOREGROUND COLOUR" section has a color picker and a hex code input field. On the right side, there is a "QR CODE PREVIEW" section showing a QR code. Below the QR code, there is a "Download this image" link circled in red.

## THE DATA TYPES

Some of the data types will be more useful to you than others; in the table below, I am ignoring the “Wifi Login” and “Paypal Buy Now Link” options:

	DATA TYPE	Information provided by you	What happens when scanned?
<div style="border: 1px solid #ccc; padding: 10px; background-color: #e6f2ff;"> <p><b>1 DATA TYPE</b></p> <ul style="list-style-type: none"> <li><input checked="" type="radio"/> Text</li> <li><input type="radio"/> Website URL</li> <li><input type="radio"/> Telephone Number</li> <li><input type="radio"/> SMS Message</li> <li><input type="radio"/> Email Address</li> <li><input type="radio"/> Email Message</li> <li><input type="radio"/> Contact Details (VCARD)</li> <li><input type="radio"/> Event (VCALENDAR)</li> <li><input type="radio"/> Google Maps Location</li> <li><input type="radio"/> Wifi Login (Android Only)</li> <li><input type="radio"/> Paypal Buy Now Link</li> <li><input type="radio"/> Social Media </li> <li><input type="radio"/> iTunes Link</li> <li><input type="radio"/> YouTube Video</li> </ul> </div>	<b>Text</b>	Just type whatever text you would like – in the sample assignment that I created, I typed in a definition.	The student will see the text, just as you have typed it, on his/her mobile device.
	<b>Website URL</b>	It’s as easy as it sounds – just enter the URL of the website you want! Note, however, that the longer the URL, the more complex the QR code gets (and therefore the more difficult to read), so you may occasionally want to shorten your URL first, then create the code.	The student will see the URL, and be offered the option of emailing the link, or navigating directly to the site.
	<b>Telephone Number</b>	Just enter the phone number – no dashes, dots, or parentheses required.	The student will see the phone number, and be offered the option of saving it to contacts, or dialing the number.
	<b>SMS Message</b>	You enter your cell phone number and a brief (160 characters or less) text message.	The student will be asked if he/she wants to accept the message, then it will be sent to their phone. Your phone will also be notified when that person accepts the text.
	<b>Email Address</b>	Just enter the email address.	The student sees the email address, and is given the option of sending an email to that address, or saving it as a contact.
	<b>Email Message</b>	You enter your email address, a subject line, and body of the email.	The student will be asked if he/she wants to send the email (could be sent on to others), or if he/she wants to add you as a contact.
	<b>Contact Details (VCARD)</b>	Required info is first/last name, work phone, and work email. You could also include cell phone, work address, organization, and work title.	The student is given the option of opening a browser to see the vcard, sharing it via email, or sharing via text message.
	<b>Event (CALENDAR)</b>	QRstuff asks you to select the date and start/end times of, and to give a title to, your event. The option of specifying the location is also available.	The student sees the start time, end time, date, and if provided, location.
	<b>Google Maps Location</b>	Enter an address, or place a marker on the map provided.	The student is given the option of opening a browser to see the map, sharing it via email, or sharing via text message.
	<i>Wifi Login (Android)</i>	---	---
	<i>Paypal Buy Now Link</i>	---	---
	<b>Social Media</b>	You select which social network (currently Facebook, Twitter, MySpace, LinkedIn, or Foursquare), then enter the profile page. You also have the option of creating a “like” code for your social media pages, or for any other website.	The student is given the option of opening a browser to see the specified profile page, sharing it via email, or sharing via text message. The “like” code offers the same options, but when you navigate to the link, you go to a “like” link, rather than to the webpage.
	<b>iTunes Link</b>	Enter iTunes Link (Song, Album, Artist, App, etc). QRstuff recommends using the <a href="#">iTunes Link Maker</a> to find the URL of iTunes Store or App Store content.	The student is given the option of opening a browser to go to iTunes, sharing it via email, or sharing via text message.
	<b>YouTube Video</b>	Enter the URL or the ID of the YouTube video.	The student is given the option of opening a browser to watch the video, sharing it via email, or sharing via text message.