

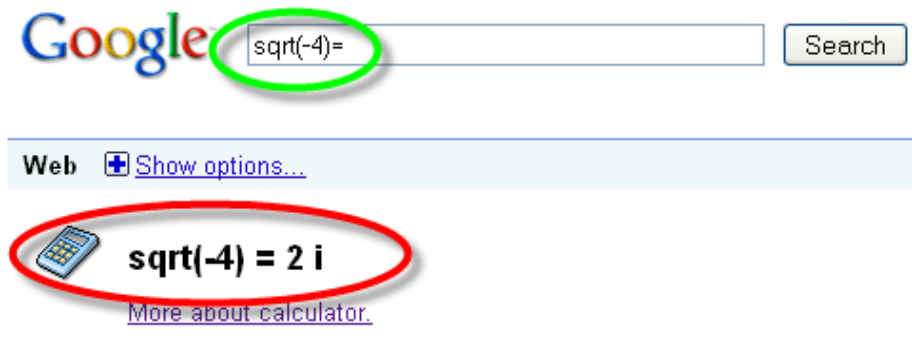
Based on "In Pictures: 10 Cool Search Engine Tips," Lee Gomes

(http://www.forbes.com/2009/05/13/search-engines-internet-technology-internet-search_slide.html)

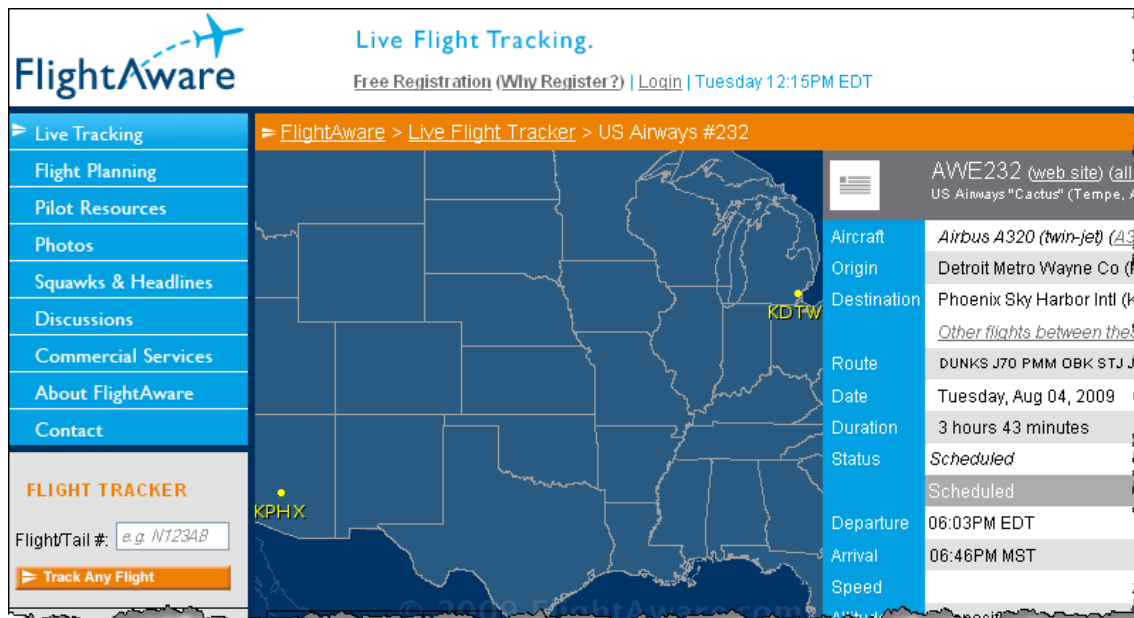
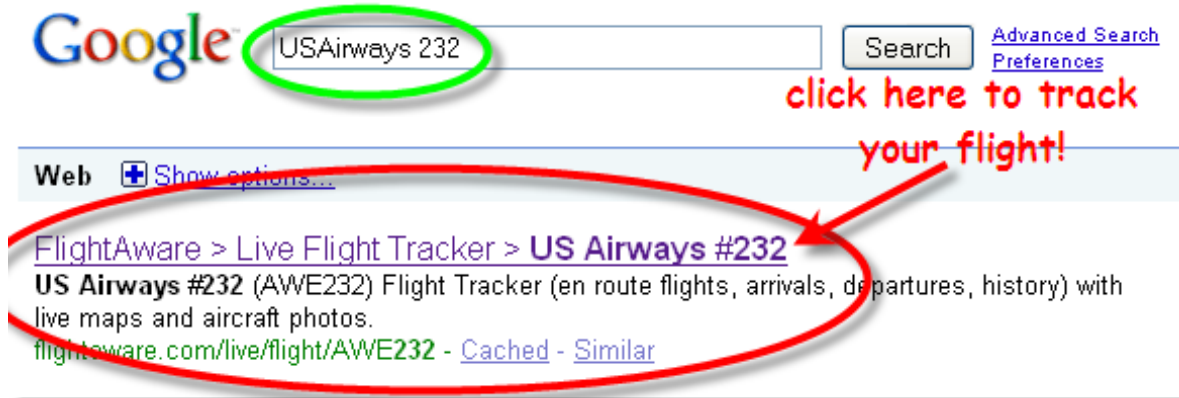
1. **Dictionary** – Don't know what an "aglet" is? That's OK – your search engine can help you!



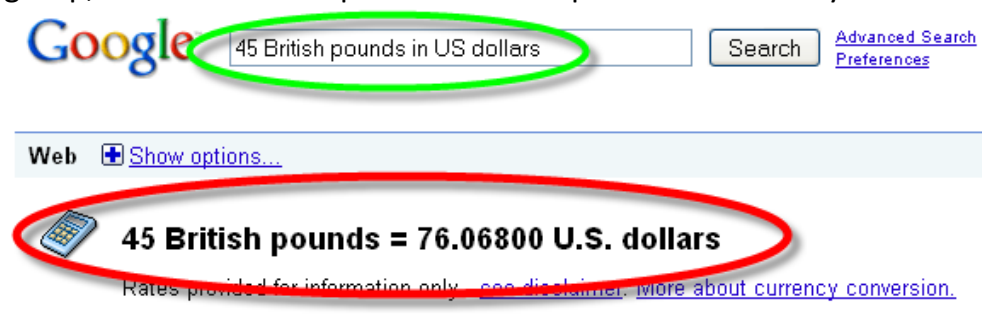
2. **Calculator** – no need to dig out your calculator . . .



3. **Travel Advisor** – Well, you could look up the airline, then try to figure out how to find your flight information via the website, or you can just type in your airline and flight number into your search engine:



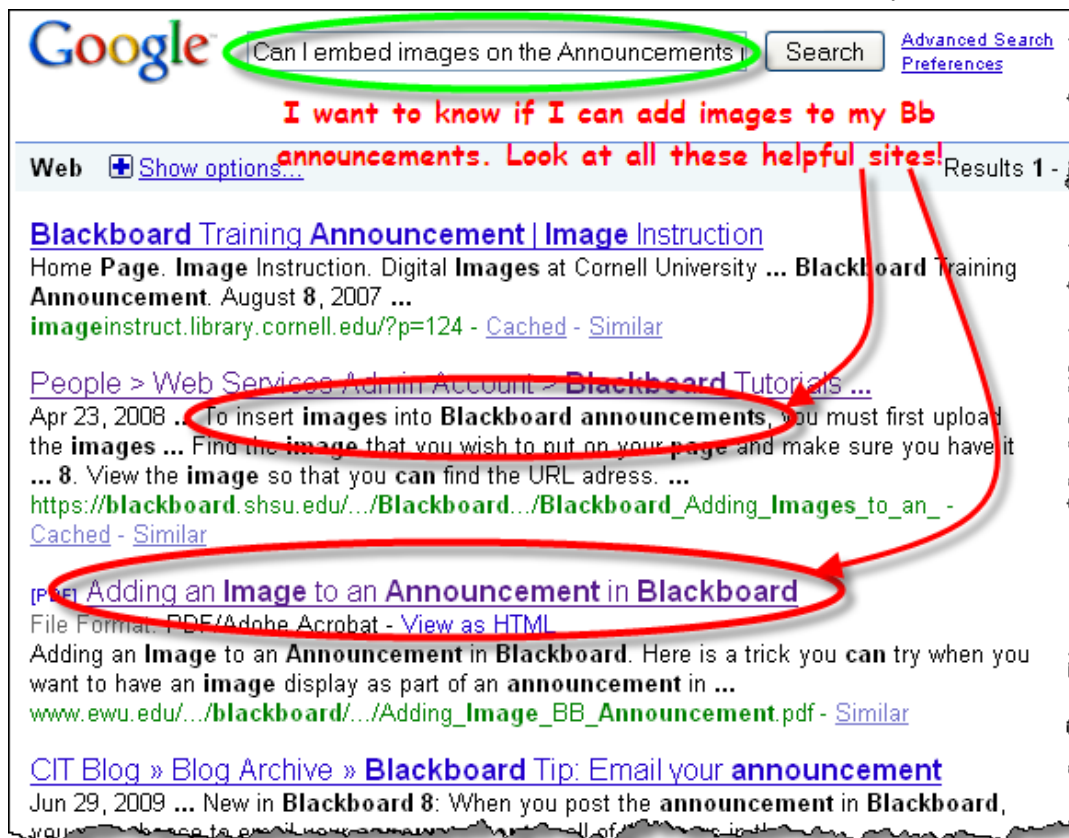
4. **Currency Converter** – I recently wanted to become a member of an international mlearning group, but the fee was quoted in British pounds. How many dollars is that, anyway?!



5. **Savant** – You know what? Sometimes just asking your friendly search engine a direct question yields surprisingly satisfying results.



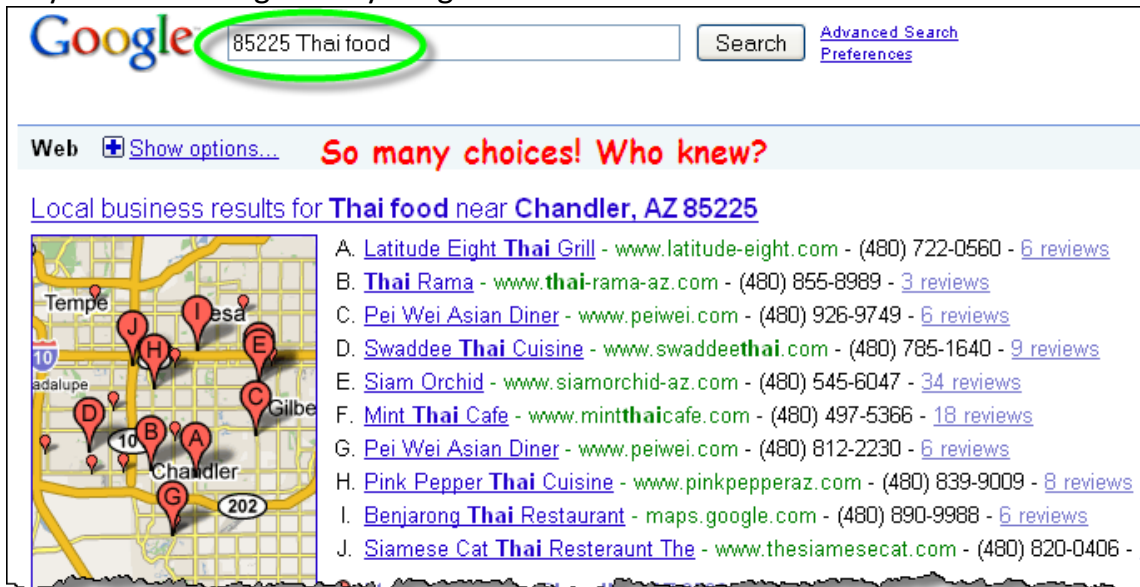
6. **Help Desk** – Ever try the Help Desk, but you get a message or a busy signal? Chances are good that folks all over the web have had (and answered) the same question.



7. **Specialized Search Engine** – I wonder if Liz Kolb’s “cellphonesinlearning.com” website has any ideas on how to develop a group blog with mobile tools? Here’s a fast way to find out:



8. **Yellow Pages** – if you need to know where the nearest (restaurant, theater, bookstore, ...) is, let your search engine be your guide:



9. **Caller ID** – this is great for when you get one of those annoying mystery calls . . .



10. **Librarian** – my students are always telling me that they cannot find current events for their research countries. Maybe they'd be better off with this simple tweak on their search strategy:

The screenshot shows a Google search interface. The word "Web" is circled in red. The search bar contains "Haiti" and is also circled in red. Below the search bar, red text reads: "If I do a web search on Haiti, I get some pretty generic results." A red arrow points from this text to the first search result, which is a Wikipedia entry for Haiti. Other results include a State Department travel warning and the Embassy of Haiti website.

Web Images Videos Maps News Shopping Gmail more ▾

Google Haiti Search Advanced Preference

If I do a web search on Haiti, I get some pretty generic results.

Web + Show options... Haiti - Wikipedia, the free encyclopedia
Haiti's regional, historical, and ethnolinguistic position is unique for several reasons. It was first independent nation in Latin America, ...
en.wikipedia.org/wiki/Haiti - Cached - Similar

Haiti
Jul 17, 2009 ... The State Department warns U.S. citizens to exercise a high degree of caution when traveling to **Haiti**. While the overall security situation ...
travel.state.gov/travel/cis_pa_tw/tw/tw_917.html - Cached - Similar

Welcome to the Embassy of Haiti
 Joomla! - the dynamic portal engine and content management system.

The screenshot shows a Google News search interface. The word "News" is circled in red. The search bar contains "Haiti" and is also circled in red. Below the search bar, red text reads: "But if I do a news search? Much more current & specific." The results section is titled "News results" and includes a sidebar for "Today's Top News" and "Archives". The main results list several news articles, including one from CBS News about Wyclef Jean's hopes for Haiti and another from the Associated Press about hard times in Haiti.

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Google Haiti Search News Search the Web Advanced news Preferences

But if I do a news search? Much more current & specific.

News results

Today's Top News

Recent

Last hour
Last day
Past week
Past month

Archives

All dates
2004
1995-2003
1994
1992-1993
1980-1989
Other dates

« View all web results for Haiti

Wyclef Jean's Hopes For Haiti
CBS News - 22 hours ago
He's now using his extraordinary talents and wealth to help his native **Haiti**. Scott Pelley's story was first published on Jan. 11, 2009. ...
Haitian Prime Minister Supports CROH Public Education Program on ... South Florida Cit
all 2 news articles » Email this story

Hard times in Haiti mean many risk lives at sea
The Associated Press - Jonathan M. Katz - Aug 1, 2009
LIMONADE, **Haiti** — When Alix Charles slipped out of his tin-roofed shack, he didn't know where he was going, only that he would be back soon. ...
HAITI: Aid Flowing, But Food Crisis Drags On Inter Press Service
Turks and Caicos police probe Haitian smuggling Dominican Today
all 118 news articles » Email this story

US calls off Haiti boat search
BBC News - Jul 30, 2009
US Coast Guard officials have called off their search for about 70 migrants from **Haiti** who